

Frida's

**MOSS WALL
DESIGN GUIDE**



WHY FRIDA'S

EXPERIENCE

We are experts in interior scaping and plant design.

A depth of knowledge in horticulture, biophilic design, and living systems set us apart.

IMPACT

Creating spaces where people can experience the joy of living, working productively, and learning effectively is our goal. Whether it is your family, employees, students, or customers we help create spaces that engage and inspire.

Frida's is a full-service team that creates engaging and healthy spaces using living, preserved, and artificial plant installations. Biophilic design brings elements into our living and work spaces that connect us to nature.

Our team is a turnkey solution covering design, installation, and maintenance.

Katrina - Owner

SERVICE

We pride ourselves on being your local partner. From the spark of an idea to ongoing maintenance, our team is committed to keeping your space thriving year-round.

CUSTOM

Your business or home is a dynamic environment, unique and unlike any other. Our services, designs, and approach are entirely tailored to your needs, conditions, and budget.



DESIGN | INSTALL | MAINTAIN

www.haciendadefrida.com | [@haciendadefrida](https://www.instagram.com/haciendadefrida) | (321) 420-4665

WHAT IS BIOPHILIA

Biophilic design is an approach to architecture and interior design that seeks to incorporate elements of nature into the built environment, recognizing the innate human connection and affinity for nature. It involves integrating natural materials, patterns, light, vegetation, and other elements that evoke a sense of nature, resulting in spaces that promote well-being, productivity, and a greater sense of harmony with the environment. By bringing nature indoors and creating a biophilic environment, this design philosophy aims to enhance human health, happiness, and overall quality of life.

WORKPLACE BENEFITS

15% higher level of well-being, 6% higher level of productivity, and 15% higher level of creativity than without natural elements.

Cooper, Sir Cary, and Bill Browning. "The Global Impact of Biophilic Design in the Workplace." Global Human Spaces Report, 2015



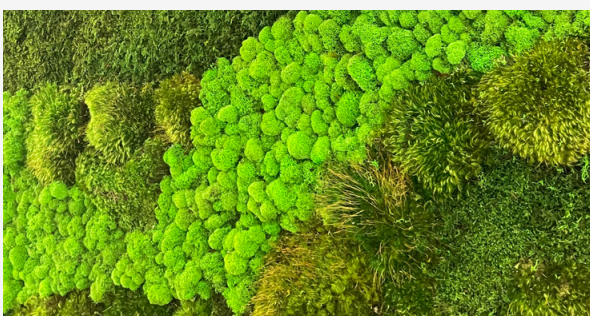
AIR PURIFICATION

Incorporating plants into your living spaces can reduce toxins in the air and contribute additional oxygen. Roughly 250 plants produce enough O₂ for a single person.

NOISE REDUCTION

Plants, soil, trapped air, and moisture in the soil are great acoustic insulators.

Studies have shown that green walls can reduce ambient noise by up to 40 decibels, an important benefit to those who work or live close to noisy streets, highways, or airports.



WELLNESS

Visual connection with nature can lower blood pressure and heart rate, improve mental engagement, attentiveness and positively impact attitude. This is linked to a lower incidence of depression, heart disease, and diabetes.

MOSS WALLS

Moss walls bring the beauty and tranquility of nature indoors, creating a visually stunning and serene environment. Requiring minimal maintenance, preserved moss walls are a hassle-free option for adding greenery to your space. Their versatility and customization options allow us to create a unique and personalized design that perfectly complements your style and enhances the overall aesthetic of your space.

ZERO MAINTENANCE

Requires no additional maintenance post-install.

NO ADDITIONAL LIGHTING

The preserved moss requires no lighting and allows flexibility with location.

BRANDING

Custom logos or messaging can be incorporated into the overall design. LED, neon, wood, or acrylic options.

WATER FREE

No watering cycles to maintain or manage.

ARTIST DESIGN

Over a dozen colors, multiple species, and a depth of design elements. The possibilities are endless for look and style. Every wall is hand built and installed on-site.



MOSS VARIETIES



SHEET MOSS

Also known as Hypnum moss, it is a type of moss that typically forms dense, green mats or sheets. It grows in various environments, including forests, woodlands, wetlands, and sometimes on rocks and tree trunks. The moss has a soft, velvety texture

REINDEER MOSS

A type of lichen—one of earth's most ancient and resilient plant forms--predominantly found in the arctic and tundra biomes. Large clumps of moss ranging from 4" to 12" in diameter.



PILLOW MOSS

Forms dense, cushion-like clumps or mounds, resembling pillows, hence the name. It is a hardy, large moss species that often grows in a variety of environments, including woodlands, wetlands, and even on rocky surfaces.



MOSS VARIETIES

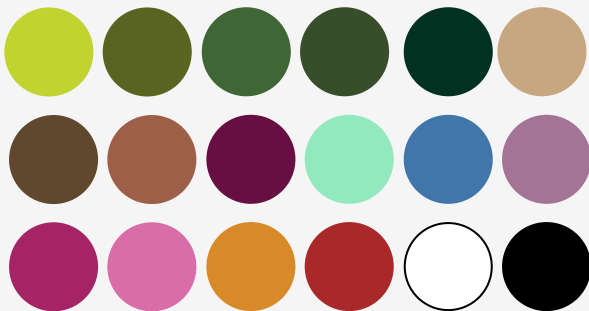


SHAG MOSS

Commonly found in wetland areas, particularly in bogs, marshes, and swamps. The name "shag moss" refers to its distinctive, long, and shaggy appearance, where the moss grows in dense clumps and can hang down or spread across the ground.

DEERFOOT MOSS

A type of lichen—one of earth's most ancient and resilient plant forms--predominantly found in the arctic and tundra biomes. Smaller puffs of moss 1" to 2" in diameter.



Reindeer - Chartreuse, Spring Green, Avocado, Basil, Neptune, Natural

Deerfoot - Chartreuse, Spring Green, Avocado, Basil, Neptune, Natural, Walnut, Coral, Seafoam, Royal Blue, Lavender, Fuchsia, Pink, Mango, Red, White, Black

Pillow - Chartreuse, Spring Green, Avocado

TRIM



STANDARD TRIM

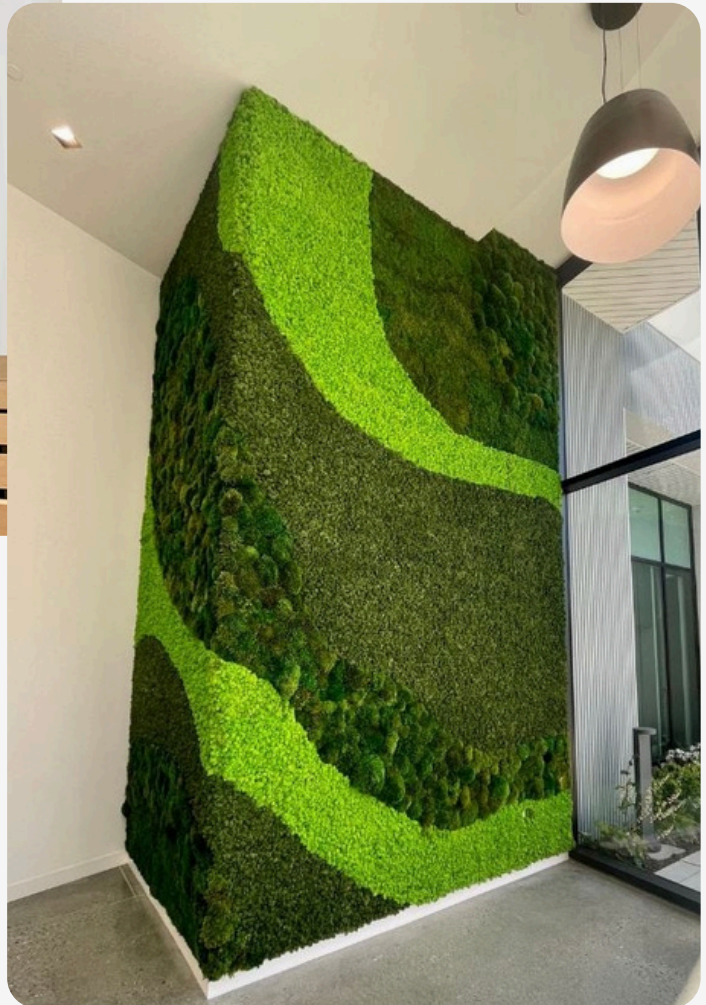
Premium 1" x 2" pine boards with stain applied is our typical design. In specific designs the wood species and finishes can be customized.

New Natural			Ebony
Golden Oak			Jacobean
Puritan Pine			Dark Walnut
Early American			Special Walnut
Provincial			Red Oak
Classic Gray			Red Mahogany
Weatherded Oak			Red Chestnut
Driftwood			English Chestnut
Sedona Red			Cherry
Colonial Maple			Ipswich Pine

ORGANIC



MINIMALIST



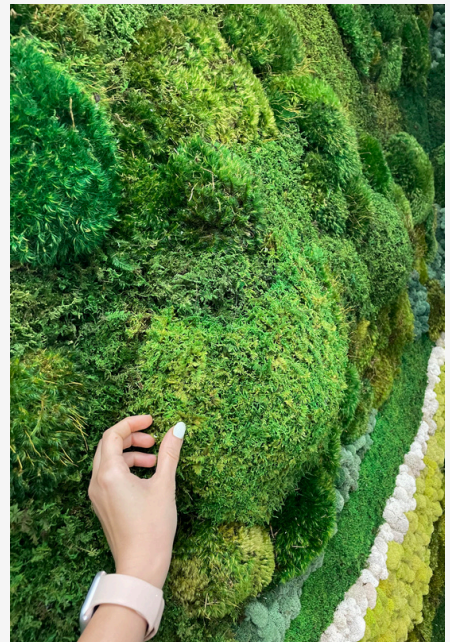


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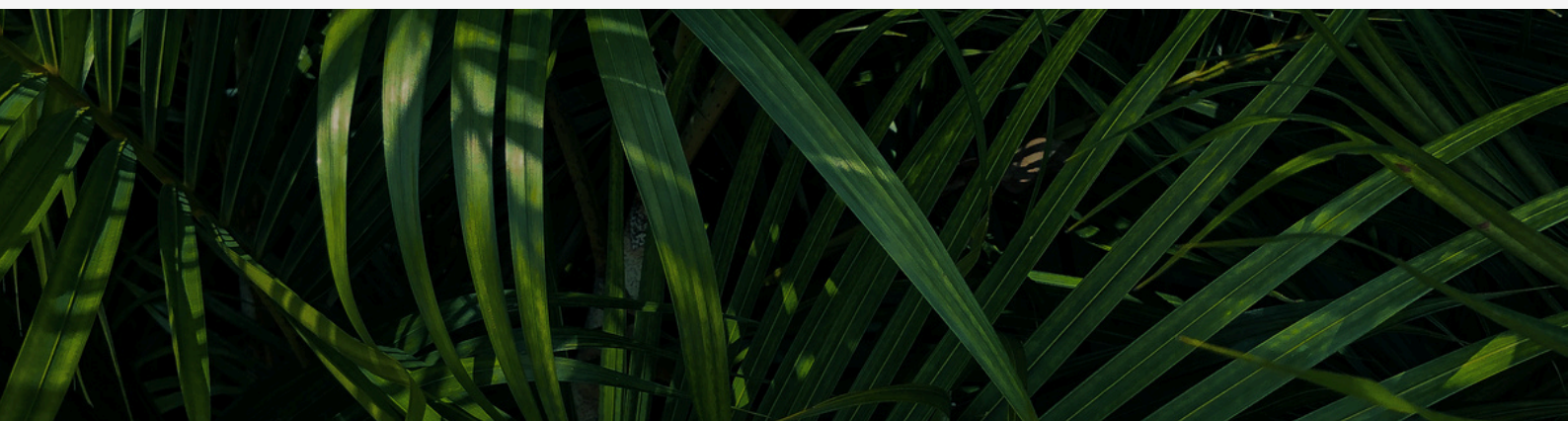
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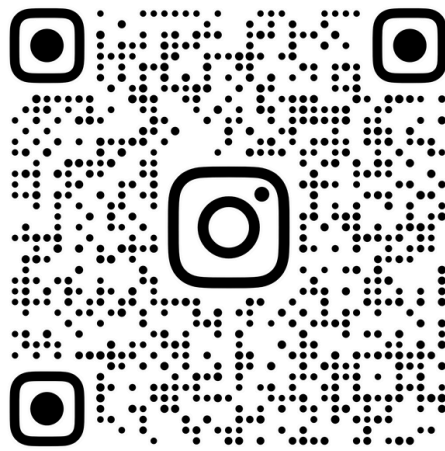


LET'S DISCUSS YOUR SPACE



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